Ekaterina Rybina
 The importance of emojis.

Nowadays, it is possible to see emojis everywhere : in social networks, in blogs or forums. They have become an integral part of communication of active Internet users. However, not all of us were thinking about the importance of emojis. Do we really need them?

In our modern world, most of people are too busy. They have to multitask, to work late, to go on business trips a lot and sometimes they do not have enough time for face –to- face communication. So, they have to replace it with communication in social networks or in chats. The major disadvantage of such communication is the inability to see emotional state of your partner, to feel his current mood and to show your empathy.

I cannot say that I am obsessed with emojis but I use them pretty often. In my opinion, digital text alone in most cases is very unemotional. While reading it is impossible to know for sure what personal feelings were imported in it by addressee. Here emojis can help. They fulfill the same function in digital communication as body language in face-to-face communication. They allow us to provide emotional cues, to share our mood and to interpret a message in a right way. While telling somebody something through Internet I use emojis as an index of my attitude to topic. Instead of “It was amazing”, I can put an emoji to diversify the text. Moreover, when my loved one is far away from me it is pleasant to send some cute emojis as a reminder about my feelings.

In conclusion I want to say thay emojis are the simple way to make our life better. It is not a brain surgery, but it can make people happy, inspire them to smile. So, why do not use them?