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My own attitude to emojis.   
  
 Nowadays, all savvy people use social networks and many usually employ different emojis in the chat. It's very convenient, because you do not need to explain your reaction, facial expression, mood or something else in words. Emojis – a Japanese term which translates to "picture and character" – first surfaced in 1998. But it wasn't until major smartphone players like Apple integrated emojis into their operating system, that their use took off.  
 As for me, I like to use emojis, it's a "super thing", I do not know how we lived without them. Sometimes, I can not even write anything, just send smiles and everything is clear. And I also like to use them when uploading photos to Instagram. One could even argue that, in some ways, emojis are more powerful than words. The “laughing face with tears of joy” conveys a feeling of joy and happiness. This smile causes only positive and kind emotions. When the text is supplemented by a smile, you can immediately understand the playful mood of the interlocutor. The using of this emoji replaces thousands of words. Аlso one of the favorite smiles is the "red heart". I send it to my beloved ones. In this way I express my feelings and love. I also like the emoji "broken heart", in my understanding it means something extraordinary, for example, if I see a beautiful photo I can send such a comment in the form of a "broken heart". It means that my heart could not stand it and burst into pieces.  
In my opinion, emoji is a vital tool for communication. Without it people can not express emotions. So I can say that this kind of non-verbal cues is reliable .