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**MY ATTITUDE TO EMOTICONS AND EMOJI**

How to make online communication more effective? Today everyone uses various mobile apps which allow us to keep in touch anywhere in the world. Therefore, applications developers try to make virtual communication more entertaining and informative.

Emojis have become very trendy among teenagers and adults in recent years. Many people are obsessed with emojis. Some avid texters cannot live without these smiley faces. They say that emoji is a vital tool for communication that enables people to express emotions.
In my view, emojis can convey a meaning which words cannot express. These digital images serve as non-verbal cues. It makes our communication more realistic and lively.

However, there are some nuances of this type of expressing emotions. To my mind, frequent use of emojis can result in increase in illiteracy because users, especially children, start getting used to emojis and it becomes more difficult for them to express their thoughts by texting. Secondly, it is pretty annoying when a person is always sending messages with emojis. It seems as if he or she is not well-educated or intelligent.
It is important to remember that emojis are informal. It is a good way to make communication more effective with friends and family but not with executives, for example.
So it is up to each person to decide whether to use emojis or not. As far as I am concerned, at the age of modern technologies and digital communication it is totally normal to use unusual ways of exchanging information.