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**The response essay on the video “It's Not About The Nail”.**

The famous video “It’s Not About The Nail” has already taken about 15 million views on YouTube and gained its popularity because of the eternal problem of miscommunication between men and women. This short 1.5-minute clip brings up a question which men have been trying to answer throughout their life – all in vain: “What does she really want/mean?”. I’ll attempt to ponder over the issue as the future expert on intercultural communication.

I personally feel embarrassed every time I’m watching meaningless gushing of women and bewildered men because they undermine the woman’s reputation and make men perceive us as nagging girls. From my point of view, the problem is rooted in the fact that women don’t get the foggiest idea of how they should interact with men in order to build a rapport. I deliberately emphasize the importance of a woman’s role in such situations. Needless to say, there are vital differences between two sexes, and for that very reason there is no place for equal partnership speaking about intimate relationship. Women often don’t take into account these hidden rules they should play by, conversing with the opposite sex. It is an unwritten but universally accepted truth that men take things at face value and happen to show blank indifference (from women’s perspective) solving but not just listening to their problems. Replying to this type of response, women usually make a scene and get huffy with men.

What am I driving at? I believe that it’s only a matter of mutual agreement. For instance, I normally ask my partner to hear my outpourings out or help me or give me some feedback. I doubt that any potential misunderstanding will appear after sorting out your roles beforehand. Certainly, both should be sharp-eyed and catch non-verbal cues of each other not to find themselves on the wrong end of the stick as well. Finding the golden middle, women won’t get to the point of frustration and men won’t scratch their heads.

All in all, human relations are an art we should master day by day. I would only recommend men to clear things up in advance and enable women to express their feelings. They often wear heart on sleeve and just demand attention. In such a manner you will never experience considerable difficulties speaking with women the way a man from the video does.