Dear Friends!

Today I’d like to introduce my project. Its title is **Foodest**.

Let me first describe the roots of the problem that my project will hopefully resolve:

Public catering in Moscow universities hasn't changed a bit since the Soviet time. The administration of universities sincerely desires to provide students with high-quality nutrition. However, it doesn't always work. Each 5th student lives in dormitory therefore they can't rely on home dinners. Many universities prefer to solve the problem of students’ diet with the help of old time-proved recipes. This approach causes many problems that students face such as:

- tasteless food

- expensive lunches

- unpleasant stuff

- the lack of opportunity to pay by card

- the lack of care for healthy food

- old-fashioned design

- queues and short lunch-breaks

According to statistics during the break 27% of students go to the nearest McDonalds, 50% eat unhealthy snacks, 20% eat in university canteen and 3% just stay hungry.

Let's see the advantages and disadvantages of each approach. A University canteen. Well, might give you some healthy simple food, but it is not tasty and it is notcheap enough. McDonalds might seem tasty, but not healthy and cheap. Having a snack: tasty and cheap, but not healthy. Staying hungry: is cheap, but not tasty and unhealthy. My project is full of advantages.

I would like to organize the chain of University cafes called **Foodest**, which will be located on University campus, where you can eat delicious food for a moderate price.

Foodest project will include some steps.

First, a trust should be established which will be responsible for realization and support of project. Then, the project will be instilled in all universities. Old canteens will be removed. Secondly, we will make a survey of current problems and student's wishes. Thirdly, test project will be put into one of universities and finally some modifications will be added to project during the functioning of the test project.

I have got an example to support my idea. There is café bear to MSU. Students have discounts for lunches, the stuff is pleasant and always smiling and moreover we can pay by card.

My project should be realized on the state level but any of you can participate in it. You can come up with ideas or respond to vacancies in one of Foodest cafes.

Foodest Cafe with Care about you. Thank you for your attention.