**"Well-Fed Jam"**

First of all, I would like to greet you all, the people of the 21st century who have some particular view on food and food processing! Today there is a special occasion and I would like to present my project!

We all  know that in big cities it is very difficult to get to any destination without traffic jams and we also know that we can spend on the road about 2-3 hours without eating, drinking and even visiting a loo. I remember one occasion when I spent my birthday sitting in the car for about 5 hours and I was so exhausted that I decided to go home on foot along the road and I thought that a friend of mine would pick me up then. Than a funny thing happened when I was passing by the cars and saw what people were doing not to die of thirst and hunger. And an idea of delivering food straight into the traffic jams came to my mind. I found it really worth a try. So, I would like to introduce my project - **"Well-Fed Jam".**

**Это можно перевести как «упитанная пробка» и звучит забавно - иначе получается в прошлом варианте – свежие пробки**

The motto is "R U still praying for survival in a traffic jam? The survival comes to you!"
Statistics show that the situation with bad traffic on Russian roads has reached its top, especially in Moscow. About 8,7 points.
The main point is to handle the problem efficiently. Our idea is to deliver freshly cooked  healthy food just where you need it – stuck in the traffic. I guess you think that I am crazy because all the roads are full of cars and it would be impossible to deliver food by helicopters. Just think about motorcycles. They will be very helpful! We also plan to create many offices around Russia in the cities also suffering from bad traffic.

Very often drivers in jams get angry and even aggressive. They might even start a fight. Let’s ask ourselves - why they do so? The reason is the hunger and the lack of positive energy!

That's why we want to design a menu with the variety of dishes and cuisines to create a choice for people! We will need some funding to develop the whole system.

Thanks for your attention and we also hope that with our help traffic jams won't be so crazy and stressful for you!!!

Мария Сальникова